US ERA ARCHIVE DOCUMENT



Water Technology Initiative

Gil Pezza 03/25/2014



Summary of Presentation

- Drivers
- Needs filled by Program
- Technologies Covered
- Model and Costs
- Benefits
- Recommendations



Drivers & Needs

- Economic development Initiative
- Protecting our waters
- Market opportunity
- Attracting water-dependent companies
- Necessity for end-users
- Regulation
- Funding Gap



Technologies, Model and Costs

- 2011-2014: End-user driven
- Financing/ Ad Hoc
- Development of Regional Plans
- Benefits
- 2014 + Prioritized



Recommendations

- Create Nexus between Academia and End Users, via engineering consulting firms
- Develop consensus State plan around water
- Quantify economic development benefits
- Shatter Agency Silos around water
- Create virtual water team to align strategy
- Create funding mechanism to jump start program
- Develop marketing strategy
- Continue supporting regional plans

